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PRESS RELEASE

RUSSELL'S LATEST STUNT MAY ACTUALLY BOOST HIS BANK BALANCE

Russell Brand is at the centre of the BBC's latest unwanted controversy but all this publicity may work in his favour. He and Jonathan Ross have been suspended from all their BBC shows pending an investigation into prank messages left on veteran actor Andrew Sachs answering machine during Brand's Saturday night show on Radio 2.

However, although Brand risks losing his BBC contract over the incident all the publicity could boost sales of tickets to his live tour which starts in January. A sell out tour with tickets costing £24.50 each could net the comedian thousands.

Robert Iles from ticket comparison website SeatChoice.com explains: "Searches for tickets to 'Russell Brand – Work in Progress' have been pretty slow so being front page news won't do his ticket sales any harm at all. In fact we've noticed a slight increase already. To put his popularity into some perspective, we're currently getting about 50 times more enquiries for 'French and Saunders - Alive' than we are for Russell's show so he could certainly do with the extra exposure."

Ends

Editors notes

SeatChoice.com is the UK's first theatre and concert ticket comparison website. It conducts real-time searches of theatre box offices and over 20 ticket outlets including leading ticket agents such as Ticketmaster and Keith Prowse, and secondary ticket suppliers such as Seatwave and Viagogo. Combined, SeatChoice's suppliers offer tickets to over 7600 plays, shows and concerts across the country.

SeatChoice.com is also full of useful information about theatre ticketing terminology and hints and tips on how to get the seats you want. It also shows the most recent deals other SeatChoice users have secured for the show or concert you're searching for, including the latest discounts, and provides up to the minute news on show openings, closings and cast changes. Customers can also subscribe to a regular email newsletter with all the latest theatre news or track changes on their favourite show.

-Ends-

For further information please contact:

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If you would like to link to our website please use <http://www.seatchoice.com>

Notes to editors:

Robert Iles has spent a lifetime in the theatre industry and has over twenty years experience in ticketing systems including developing the first online ticket sales system for the National Theatre. He is also a keen actor and playwright.