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PRESS RELEASE

Robert Iles, founder of leading theatre ticket comparison site SeatChoice.com, comments on the Society Of London Theatre's review of 2008 ticket sales.

“The Society Of London Theatres (SOLT) seems to be putting a very brave face on what has been a distinct drop in demand for theatre tickets since the second half of last year. Autumn was tough. Oliver! brought a much needed boost in the latter part of the year but many shows were offering unprecedented numbers of discounted tickets and there are still lots of great deals on offer. Even Sir Cameron Mackintosh launched a cut price deal for families with his £50 ‘Crunchbuster’ tickets.

Dirty Dancing, Hairspray, Chicago, Billy Elliot, Buddy and Blood Brothers are just some of the big West End shows offering discounts of up to £29.50 a ticket this week. All this is great news for theatre goers of course as producers battle it out to attract their custom, and it definitely pays to shop around as there are some real bargains to be found.”

-Ends-

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If you would like to link to our website please use <http://www.seatchoice.com>

Notes to editors:

All data used is from SeatChoice.com's comprehensive records of productions and ticket sales dating back to 1996

SeatChoice.com conducts real-time searches of theatre box offices and over 20 ticket outlets including leading ticket agents such as Ticketmaster and Keith Prowse, and

secondary ticket suppliers such as Seatwave and Viagogo. Combined, SeatChoice's suppliers offer tickets to over 7600 plays, shows and concerts across the country.