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PRESS RELEASE

Danny Boyle's Frankenstein Is The UK's Hottest Ticket

SeatChoice.com urges fans to shop around for the best deals on tickets which could cost them up to £600.00 a pair for this 'sold out' production

Danny Boyle's take on Mary Shelley's classic gothic horror story Frankenstein is the hottest ticket in town according to leading theatre and gig ticket comparison website SeatChoice.com.

Tickets for the acclaimed production at the Olivier National Theatre on London's South Bank have been the most searched for of all the 4,500 musicals, plays, operas, ballets and concerts currently listed on the website.

The play, starring Benedict Cumberbatch and Jonny Lee Miller, who alternate in the main roles of Frankenstein and The Creature, opened on the 5th of February 2011 and runs until the 2nd of May 2011.

However, with all performances now officially sold out except for a limited number of 'day tickets' which are only available directly from the box office in person on the day of the performance, SeatChoice.com says fans with deep pockets may still be able to find seats by shopping around.

SeatChoice.com founder Robert Iles said: "Ticket reselling sites such as Viagogo and Getmein do have some tickets available but prices are steep with a single ticket costing from £214.00 to £249.00 plus postage and a hefty arrangement or booking fee of around £78.00 on top of that. All in all fans could expect to pay between £500.00 and £600.00 for a pair of tickets.

"This is the hottest ticket in town at the moment beating even The Wizard of Oz in terms of the number of searches being carried out for seats and theatre fans who are

desperate to see Frankenstein will have to shop around not only to find available tickets but also to ensure they get the best deal.”

The Top 10 Hottest Tickets in the UK according to SeatChoice.com

1. Frankenstein – Olivier (National Theatre), London
2. The Wizard of Oz – London Palladium
3. The Royal Ballet, Alice’s Adventures in Wonderland – Royal Opera House, London
4. King Lear – Lyric Theatre, Salford
5. Dirty Dancing – Aldwych Theatre, London
6. Madam Butterfly – The Royal Albert Hall, London
7. Swan Lake – Royal Opera House, London
8. The Children’s Hour – The Comedy Theatre, London
9. Two Door Cinema Club – Barrowlands, Glasgow
10. Rihanna – Loud Tour at the O2, London

Tickets for Frankenstein are also appearing on auction sites such as ebay but buyers should be aware of the limited protection they have when buying theatre and concert tickets through unauthorised sellers.

-Ends-

For further information please contact:

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If you would like to link to our website please use <http://www.seatchoice.com>

Notes to editors:

Individual ticket searches carried out on the 8th March 2011

Covering all genres and the whole of the UK, SeatChoice.com provides links to tickets, meal deals and theatre breaks from a wide range of reputable suppliers. In addition to providing links, SeatChoice.com conducts real-time searches of price and availability for many shows.

Over thirteen million theatre tickets are sold each year in London alone with increasing numbers of people choosing to buy online. However, using search engines often returns overwhelming and confusing results.

SeatChoice.com conducts real-time searches of theatre box offices and over 20 ticket outlets including leading ticket agents such as Encore, Ticketmaster and Keith Prowse as well as specialist theatre break agents and secondary ticket suppliers such as Seatwave, Getmein and Viagogo.

SeatChoice.com displays the ticket face value, the available discount, any applicable booking fees and the total cost of the tickets for each ticket supplier as well as displaying which suppliers don't have tickets for that performance.