



10th January 2011

PRESS RELEASE

SeatChoice.com Predict A Sell-Out For Tennant and Tate's Reunion In Much Ado About Nothing

According to leading theatre ticket comparison website SeatChoice.com, tickets for Much Ado About Nothing starring David Tennant and Catherine Tate are selling like hot cakes with some ticket providers already selling out their initial allocations.

The production, being staged at Wyndham's Theatre London, reunites David Tennant and Catherine Tate for the first time since appearing as one of the most popular Doctor Who pairings and is also the first time they have appeared together on stage.

The production has a limited run from the 1st of June to the 3rd of September 2011 with previews from the 16th of May 2011.

Using SeatChoice.com to search for tickets there was still some availability but the choice of tickets was already becoming scarce.

Robert Iles, founder of theatre ticket comparison site SeatChoice.com said: "David Tennant and Catherine Tate's partnership in Doctor Who stood out for the fun but feisty nature of their relationship so this is a brilliant pairing for the lead roles in Much Ado About Nothing. We've already seen a huge demand for tickets since the weekend's announcement so Tennant and Tate fans shouldn't hang around before securing their tickets. All the signs are pointing towards this production selling out very quickly."

SeatChoice.com gives these tips to fans hoping to find tickets...

Tip One – Shop around!

Different ticket providers offer different prices and booking fees for different seats and performances so you should always shop around using a reputable ticket comparison service before you buy. Also using a comparison site is the best way to quickly find out which ticket providers still have tickets available.

Tip Two – Book clever!

Avoid weekends and school holidays if you can. Demand for tickets is always higher during holidays and at the weekends so you will have a much better chance of finding tickets if you can go for midweek performances during normal school term times.

-Ends-

For further information please contact:

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If you would like to link to our website please use <http://www.seatchoice.com>

Notes to editors:

All ticket data used is from SeatChoice.com's comprehensive records of productions and ticket sales dating back to 1996

SeatChoice.com conducts real-time searches of theatre box offices and over 20 ticket outlets including leading ticket agents such as Ticketmaster and Keith Prowse, and secondary ticket suppliers such as Seatwave and Viagogo. Combined, SeatChoice's suppliers offer tickets to over 7600 plays, shows and concerts across the country.