



26th January 2010

### SAVING MONEY DOESN'T HAVE TO MEAN STAYING IN

SeatChoice.com finds 13 West End shows with discounts of £20 or more per ticket

According to leading theatre ticket comparison site SeatChoice.com making a New Year's resolution to save money doesn't have to mean staying in.

SeatChoice.com has found that there are thirteen West End shows where ticket suppliers are offering discounts of over £20.00 per ticket for some seats and performances.

Smash hits such as Dirty Dancing, Sister Act, Hairspray and Billy Elliot are just some of the shows where top priced tickets are being offered with as much as 57 per cent off their face values.

Show	Biggest saving currently available per seat via SeatChoice.com
Thriller Live!	£27.00
Hairspray	£26.50
We Will Rock You	£25.50
Stomp	£25.00
Dirty Dancing	£24.00
Billy Elliot	£24.00
The Little Dog Laughed	£23.50
Chicago	£23.00
Sister Act	£22.25
Dreamboats and Petticoats	£22.00
Wicked	£21.50
The Woman In Black	£21.50

Les Miserable	£21.00
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SeatChoice.com founder Robert Iles said: “Our customers are finding some fantastic ticket deals for London’s best West End shows and plays. We’ve found thirteen shows with seats discounted by £20.00 or more by certain ticket suppliers so if you know where to look you can grab yourself a real bargain.

“The problem for consumers of course is in knowing which ticket suppliers have the best deals for the show you want to see on the date you want to go. Fortunately, SeatChoice.com does all the hard work by searching the market, checking real-time availability and comparing prices from over 20 different ticket outlets. If your New Year’s resolution was to save money a good way to start is by shopping around for the best theatre ticket deals rather than paying the full face value.”

SeatChoice.com have recently added some useful tools to help consumers get the right tickets at the best price. A selection of graphs for each show or event display information such as the volume of searches for tickets to individual shows and the dates when there has been most demand, the success rate for ticket searches to performances by date and information indicating maximum and minimum ticket prices and booking fees.

Using this information, theatregoers can identify on which dates they are most likely to find tickets available and which dates are most likely to return results with discounted ticket prices and low booking fees. Visitors to the site can see this valuable information for performances 14 days ahead whilst registered SeatChoice.com customers get to look 28 days ahead.

**-Ends-**

**For further information please contact:**

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**If you would like to link to our website please use <http://www.seatchoice.com>**

**Notes to editors:**

SeatChoice.com conducts real-time searches of theatre box offices and over 20 ticket outlets including leading ticket agents such as Encore, Ticketmaster and Keith Prowse

as well as specialist theatre break agents and secondary ticket suppliers such as Seatwave and Viagogo. SeatChoice.com displays the ticket face value, the available discount, any applicable booking fees and the total cost of the tickets for each ticket supplier as well as displaying which suppliers don't have tickets for that performance.